

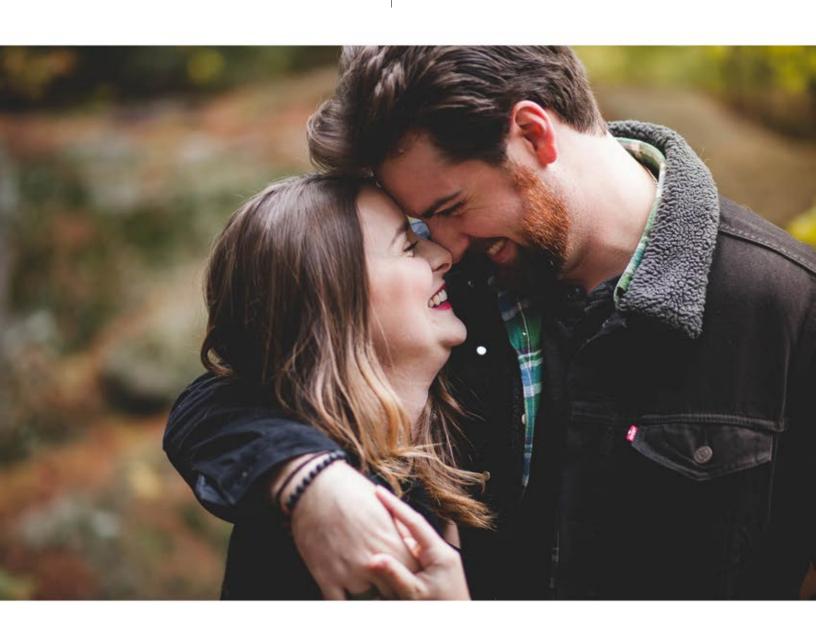
### LOVE IS IN THE AIR

Welcome & Congratulations

Engagement Portraits - WHY

What My Clients are Saying

Your Session - What to Expect Planning Your Session Session Tips | Hair & Makeup Styling Your Session Wardrobe Tips



If Monet created your invitations

Shakespeare wrote your vows and Celine sang at your ceremony, would that be your Dream Wedding?

Your Engagement Portraits
deserve the same attention. In
this moment, it's truly about the
two of you and the LOVE
ADVENTURE you're embarking on





705 . 321 . 2803 amy-dphotography.com photographyamyd@gmail.com

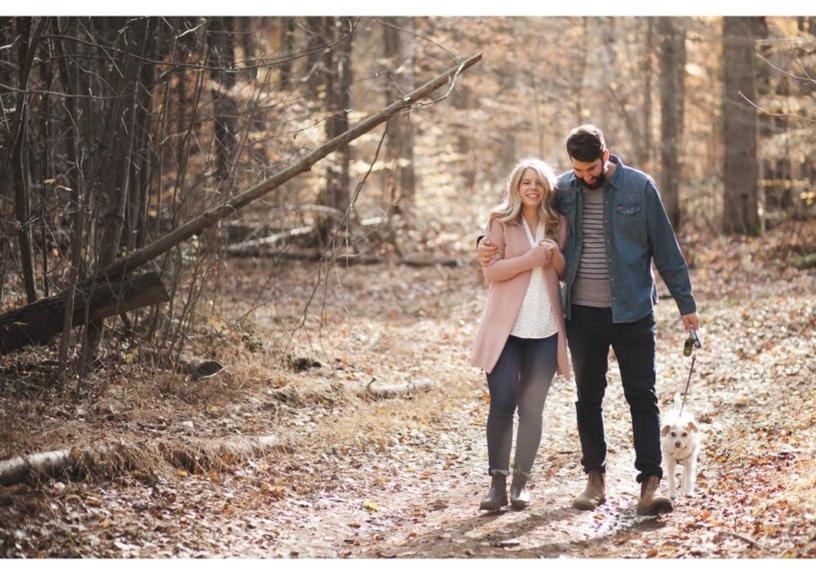
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ANY D PHOTOGRAPHY

It's official! Your about to be married, and your bringing me along too!

Hi guys! I want to be with you every step of the way (in a less akward 3rd wheel kinda way ) Their is no such thing as to many questions. the more i know, the more i can make the experience more unique for yourself and your partner. i understand that everyone carries a different set of values, and what may be especially important to one couple may not resignate with the next. for that reason i like to seize the opportunity of meeting in person, talking with one another and getting a sense of who you are.

I've created this Engagement Style Guide to put you at ease and make this Engagement Session a breeze. I'm always happy to answer any questions you have, give me a call or email me.



MAKING — MAKING — MEMORIES

## WHAT MY CLIENTS ARE SAYING

It means the world to me to hear what my couples have to say about their experience and their images and I'd like to share some of their responses with you here.



Amy was an absolutely perfect choice for our wedding! From the engagement session to the big day, she was so sweet, fun and easy to work with. She's professional, she was great with our guests and based on what she gave us for our engagement photos - I know the wedding shots will be just as beautiful. I would definitely recommend Amy to any couple looking for her soft, romantic style and a photographer to check all your boxes!

#### KALI & LANDON

This woman is a gem, we have used her for both our Engagement photos and now wedding this past weekend. She goes above and beyond for you, with her fun, easy going personality she will capture timeless memories. Her attention to detail shows she truly cares about her clients and will meet your individual needs exceeding expectations!!! You will not be disappointed with AmyDphotography!!!!



#### **BREANNE & MARK**

Amy was our wedding photographer last Saturday in Muskoka, we were beyond thrilled with her. She was exceptional, from being experienced, professional, genuine and warm. She gave great direction and made us feel very comfortable. Her personality really shines through and honestly that was why we choose her to be our photographer. We were blown away by how easy going, genuine, friendly and open minded she was. She went above and beyond for us on our wedding day and we would recommend Amy to anyone looking for a photographer. All our guests commented on how amazing and personable she was. A few guests actually thought she was a family friend of ours, she was a delightful person to spend our special day with.

#### LAURALEE & ADAM

Amy is the whole package! Talented, professional, reasonably priced and sweet as can be! When looking for a wedding photographer I chose her because her photos really stood out to me with the way she makes everything look like a dream. And she WAS a dream on the big day! she was firm but friendly with getting us to make time for photos and I'm so glad she did! The day goes by so fast and it's so busy it's hard to fit in time for pictures! She also got to know people by name and managed everyone so professionally yet like she was family! I had so many compliments by my guests about how sweet she was and also referred her to a couple friends that will be using her this summer for their weddings, I can't wait to see what she can do! I am in love with the way she captured my engagement photos and wedding day and I look forward to using her again in the future! Thank you Amy! Xo



#### **ALYYSA & DAVID**

Not only do my husband and I think Amy is amazing, the entire wedding party made comments about how fast, organized, and friendly she is! The entire photography session of our wedding day went by so smoothly!



the best love is
the kind that
awakens the soul;
that makes us reach
for more, that plants
the fire in our hearts
and brings peace to
our minds.
- the Notebook -

That's what I wish

for you

When you make the choice to throw yourself into my arms you can look forward to alot of laughter, and of course the technical stuff below:)

#### **ENGAGEMENT SESSION CONSULTATION**

I will plan your photo session based on the questionnaire that I have you fill out and a chat session so we can create the most suitable session for you both that reflects your relationship and personalities, and sparks joy too of course!

#### **ENGAGEMENT SESSION PHOTO SHOOT**

You'll learn how I work and we'll all get comfortable and find the best ways to create naturally fun images, not only for your Engagement Photo's but on your Wedding Day as well. It's a real icebreaker!

It will start with meeting in our chosen spot, with my bringing along your favorite drink of course (I have to break down your walls) and then start your session. I am all about keeping it light and relaxed, with to much fun and laughs mixed in. We typically shoot for approximately 1.5 hours.

#### PHOTO TIMELINE

Social Media Sneak Peek

1 - 2 Days: I will post one of my favorite images from your session (Unless you request me not to)

#### **BLOG POST**

1 Week - show some highlights from your session

#### **ONLINE GALLERY**

2 - 3 Weeks: receive a link to your online gallery with your final, retouched images. You receive approximately 25- 35 fully edited Engagement Images.

#### **PRINT OPTIONS**

I offer stunning albums and wall prints. Each Print Option has been carefully chosen and curated to offer the highest quality.

Available but of course not necessary

#### BREAKING IT DOWN

#### TIPS FOR YOUR ENGAGEMENT PHOTO SESSION

You want your session and images to be perfect, of course you do, and it absolutely will be! That's why prepping matters! AS I always say, the more I know the better:) So don't hold back on ideas or suggestions. Of course thinking through what suits you as a couple; planning your wardrobe, location and style out. The following tips are things to think about, then let's talk and plan for your session.





#### HAIR & MAKEUP

GO PRO

IT CAN BE NICE
HAVING YOUR HAIR AND
MAKEUP DONE
PROFESSIONALLY FOR
SEVERAL REASONS.

It's a prime opportunity to test out the pro's that are going to do your hair and makeup for your wedding.

You're camera ready, which makes a big difference to the quality of your images. Camera ready makeup seems a bit much at first, but will show perfectly in your photo's.

You've invested time and money to get great engagement photo's and if you feel confident, relaxed and gorgeous we'll get wonderful, natural looking images.

If you are looking for a pro makeup and hairstyle artist, I work with several that I highly recommend. I'm happy to give you their information. They will listen to what you want, give their suggestions and you will love working with them.



### YOUR SESSION

Styling your session should be fun. It simply means that you are adding in a few props that having meaning to you both and your relationship. Here's what I mean.

Say we've decided to shoot a Lifestyle Engagement Session at your home. We can include your pet, cooking together, your garden, rooftop terrace, bicycles, motorcycles, you name it and we can make it work.

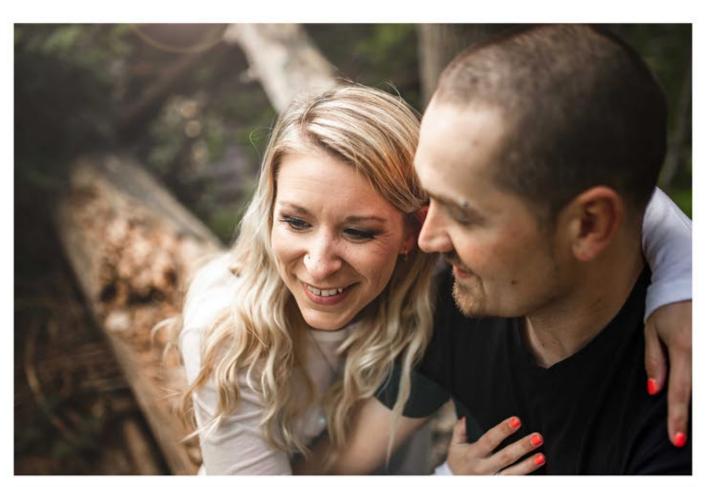
Maybe you've chosen an Urban setting for your session - your favorite coffee or breakfast hangout, the local record or book shop. Bring along your backpack, favorite shopping bag and your super cool reading glasses.

Your favorite place to go is a secluded river in the country side. A picnic would be great to style with a blanket, picnic basket, flowers, bottle of wine, your favorite sunhat.

Your time out away from the everyday is cuddled up to a fire at your cottage, whatever it may be I can be apart of it.

Some locations will need prior shooting permission, so let's make sure we have that covered.







#### COLOR

Don't be afraid of color. Whether you lean toward pastel's or bright colors, if it's your style and feel - go for it. Your images should reflect the everyday you.

#### CO-ORDINATE

You don't need or want to match, but coordinating colors and seasonal fabrics will tie your look together. Accessories that coordinate with your partner's outfit can help tie your colors together.

#### COMFORT

Regardless of where we shoot your session, comfort is key. Imagine trying to look natural when you've got an outfit on that either doesn't fit or the material makes you itch or it's just not your true look. It's the simple things that really matter. Same with shoes, if you have a pair of shoes that you want to show off, by all means bring them to shoot in but also bring something super comfortable to walk around in.

#### **SEASONS**

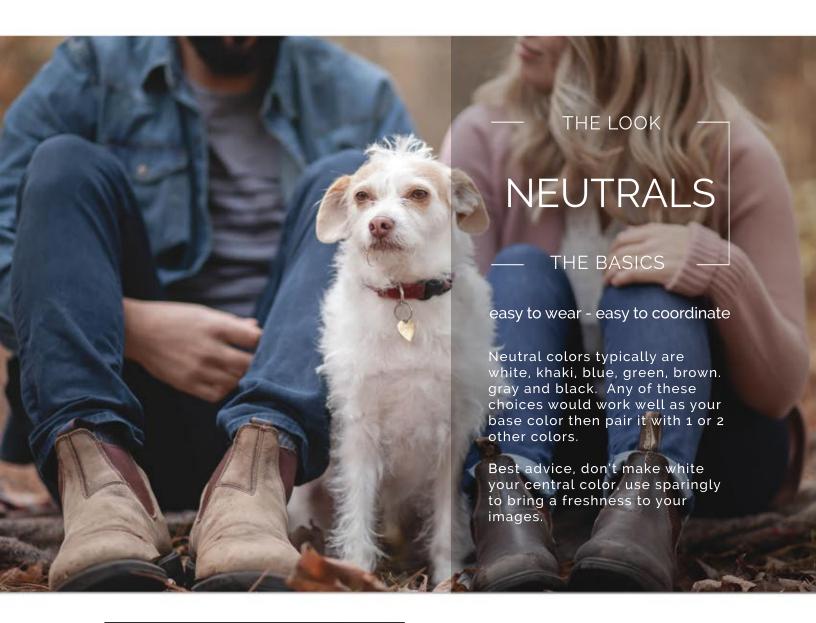
Dress for the season we're shooting in. If the setting or background you've chosen doesn't reflect a specific season then it won't matter. If we're out shooting in a nature setting, a summer dress won't work if there are leaves changing color or bare trees in the background. The fabric your outfit is made from should also be season appropriate.

#### VARIETY

Variety is great and a great way to get variety is layering. You can get several looks simply by taking off or putting on a sweater or jacket, also by incorporating scarves, hats and other accessories.

#### BACKGROUND

If we are shooting your session in a nature setting and there's lots of green around, wearing green for example will not be your best choice. Optimally you want to wear clothing that pops at least a bit, nothing that blends in to your surroundings.





If you love the idea of going neutral, remember you can change a look by incorporating different tones.

Putty, sand, ivory, medium navy and tan would all be considered NEUTRAL COLORS.

NEUTRAL TONES would simply be light, medium and dark versions interspersed with your base color.

#### HAVE SOME FUN!

Love color, then don't go bland. Bold can be so much fun.

Choose a base color for the two of you, it will unify the the bolder colors or patterns; then choose 1 or 2 of those bright colors you love that work well together.

Bringing in bold in your accessories or props is another way of getting that distinct pop. Purses, ties, socks, jewelry can help achieve the look you're going for.





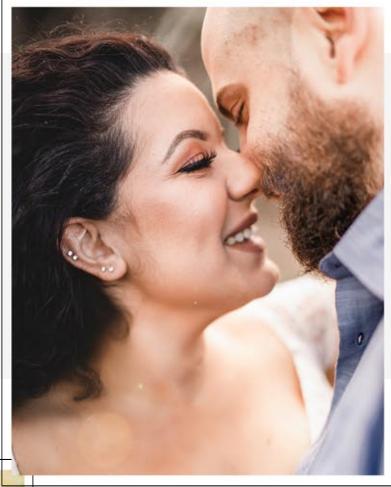
THE LOOK

BOLD & BRIGHT

COLORS YOU LOVE

# THE LOOK LAYERS & TEXTURES

HIP, FUN COMFORTABLE





#### LAYERS

Add dimension with layers. A great look that works well & gives you a variety of looks simply by adding or taking a layer off.

- Start with a basic, lightweight top, neutral and solid is good.
- Next layer, a sweater, vest, jacket or coat in a basic color
- · Add a scarf, gloves (if it's cold), hat

#### LAYERING TIPS

Keep the under-layers more fitted to keep your shape looking slim; proportion, length, and materials are important when layering.

#### **TEXTURES**

Play with texture. Incorporate a mix of different types and weights of materials, a textured knit or maybe a nubby wool coat.

TIP: Using all heavier materials in your layers will make you look bulky. Don't go overboard on the amount of textures you use



THE LOOK

## PRINTS & PATTERNS

WHAT'S NOT TO LOVE



#### FLORALS | STRIPES | CHECKS

- Choosing a more muted color palette for patterns is a safe bet and can be easier to coordinate color choices.
- Large or Bright patterns will take the focal point in any photo and make us look larger than we are

#### STRIPES

 Horizontal vs Vertical? Vertical Stripes are going to be more slimming where Horizontal Stripes tend to make us look wider.

#### CHECKS | DOTS

• These can be fun to wear, keep in mind too small, the print gets lost, too large ends up overpowering.

#### CONSIDER COLOR

 Choose one color from the chosen pattern to use when trying to pick complementary outfit colors for your partner.

